

**Division of Student Affairs**  
**Annual Report of Institutional Progress 2006 – 2007**  
**11/1/07**

## **Introduction**

The Division of Student Affairs is very proud of its accomplishments in 2006-2007. The staff in Student Affairs are dedicated professionals who are proud to build on the legacy of student support, while enhancing the experience of students. We work with students in a variety of capacities and strive to make every opportunity a learning opportunity for them. The Division is composed of several key departments: Campus Recreation Center, Career Services, Counseling Center, Office of the Dean of Students, Development for Student Affairs, Ferst Center for the Performing Arts, Leadership Education and Development Programs, Research and Assessment for Student Affairs, and the Office of Success Programs. At the core of our work in all these areas is our abiding commitment to enriching the educational experiences of Tech's highly talented student community.

## **Annual Progress in Assessing Institutional Effectiveness**

The Division of Student Affairs increased its emphasis on assessment during the 2006-2007 calendar years. In the summer of 2006, the Division of Student Affairs hired its first Director of Research and Assessment and began development of an assessment plan unique to student affairs. This plan was the result of an extensive literature review, identification and implementation of best practices of student affairs assessment at comparable institutions, and direct consultation with various prominent Directors of Research and Assessment in student affairs throughout the United States.

In the fall of 2006, each unit within the Division contributed to the development of an Assessment Plan for the GT Division of Student Affairs. Components of the plan consisted of: (1) Learning and/or Operational Goals; 2) Outcomes; 3) Evaluation Strategies; 4) Methods for Disseminating and Using Information for Improvement; 5) Summary of Results; and 6) Actions Taken. In the spring of 2007, each unit within the Division completed the assessment cycle by summarizing findings and identifying ways to use the data for improvement purposes. Our assessment efforts reflect an increased accountability and commitment to an evidence-based, systematic process of assessment. Overall, the Division reported 61 goals of which 41% were Learning Goals, and 51% Operational Goals. Relative to stated versus implemented goals, 89% of our goals completed the assessment cycle. Reasons for not completing the assessment cycle include: 1) Goal was postponed; 2) Goal was simply not implemented; 3) The goal was deemed inappropriate; and 4) The data collection method did not yield adequate results.

The following information describes changes in operational focus, resource allocation, and adjustments in rules or procedures that were made as a result of the evidence obtained through completion of the 2006-2007 Assessment Cycle:

- **Campus Recreation Center (CRC)** - Findings from Group Fitness participant evaluations resulted in schedule changes and additional instructor training. As a result, there was a 57% increase in group fitness participants.
- **Career Services** - Operational changes were made based on data from the annual on-line survey of students. As a result, on a 5-point scale, the score improved from 4.11 to 4.46.

- **Counseling Center** - An increase in student demand for counseling services, including: 9% increase in the number of new students who sought individual counseling (n=595) and a 9% increase in the number of students seen for crisis intervention and urgent screening (n=165), resulted in The Center implementing a new clinical team system, which allowed for greater efficiency in managing the demand for individual counseling services. The waitlist for individual counseling was decreased overall by 64%, despite the increase in the number of new students seeking counseling and the limited number of senior staff.
- **Dean of Students Office**
  - ADAPTS – Disability Services Programs** - Data obtained from a stakeholders survey resulted in ADAPTS – Disability Services Programs implementing an on-going training program to assist students with disabilities, and an increased web presence.
  - Diversity Programs** - Findings from Black Student Focus groups revealed unmet needs among Black students. As a result, a climate survey was administered among Black students. Changes in Diversity Programs will be based on survey data.
  - Greek Affairs** - Data obtained from a Greek Affairs Communication Survey revealed a need for a policy change to allow constituents to submit content for GreekBuzz (Greek Newsletter), and an increase in face-to-face communications. As a result, operational changes were made.
  - Student Involvement** - Findings from a Student Involvement Survey resulted in staffing changes, a website redesign, and enhanced marketing of Officer Orientation.
  - Women’s Resource Center** - A revision of program components was made in the Women’s Resource Center based on data acquired from Post Program and Event Surveys.
- **Ferst Center for the Arts** - Documentation/Tracking of the numbers of annual gifts to the Ferst Center for the Arts revealed a need to enhance marketing strategies and restore the Ferst Friends direct mail initiative.
- **LEAD Program** - Based on findings from LEAD surveys and interviews, the following modifications were made: 1) Changes in external speakers; 2) Addition of a pre-class survey; and 3) Development of a Survey for Leadership Internships and Certificate.
- **Information Technology** - Data obtained by Information Technology, through user observation and documentation, resulted in the establishment of rules within the ePO management console and a revision of the potential risk software list.
- **Success Programs** - Findings from GT 1000 (freshman seminar) surveys resulted in the following: 1) Changes in GT 1000 faculty; 2) Revisions to the Instructor’s Facilitation Guide; and 3) Development of a new pilot program.

## Annual progress in Strategic Planning

This past year the Division of Student Affairs developed a new strategic plan with six goals, along with objectives and strategies for each goal. Strategic Plan Goals include:

Goal 1: Expand our focus through partnerships that support the Institute’s global reach.

Goal 2: Develop programs and services designed to support the culturally diverse community we serve.

Goal 3: Support the Institute’s strategic goal of a student-focused education through the development of innovative programs and services that prepares students for life and leadership.

Goal 4: Promote an environment that creates a balanced student experience.

Goal 5: Pioneer new technologies to advance our programs and services that define us as leaders in the student affairs profession.

Goal 6: Brand and promote our services to create an identity for the Division of Student Affairs to our internal and external constituents.

## **Summary of Major Unit Accomplishments in 2006-2007**

### **Campus Recreation Center (CRC)**

- Facility and Aquatic in-service training and mock drills enabled student staff to refine and sharpen their skills and knowledge in accordance to various emergency action plan situations and scenarios. Announced and unannounced mock drills were followed by debriefs/discussions with professional staff, GTPD and EMS to provide immediate feedback. In addition, Aquatics was independently audited on a continual basis by Ellis and Associates, each time achieving a silver rating.
- Intramurals employed a game by game official rating system which allowed them to improve the level of officiating within the program. The ratings were reviewed on a continual basis with student staff providing for feedback and improvement. Intramurals retained 60% of their student officials and sent 16 student officials to various states, regional and national events.
- “Tech Treks” a new freshman wilderness orientation program was established. This program involved 35 incoming freshman experiencing white water rafting and overnight camping. The program also contained several leadership and team building exercises. This program is also the stepping stone to the new Tech Treks Alaska program that will kick off in FY08.
- Lifeguards/Head guards participated in a Basic Leadership Training program. This leadership training is part of a curriculum established by Ellis and Associates, an international leader in risk management. Thirty nine students participated in this program with 19 being promoted to head guard status.
- Women’s Lacrosse club won Southeastern Women’s Lacrosse Conference Sportsmanship Award; Men’s Lacrosse club had 1<sup>st</sup> ever First Team All American; Tennis, Golf, Gymnastics, Wrestling, Equestrian, Ice Hockey, Rugby, and Wushu clubs all qualified and competed in Regional or National Tournaments; Tennis, Golf and Gymnastics clubs won Regional Championships; Sprint Kayak (Kayak club) won the National Championship; Crew club won the National Championship
- GIT FIT program’s enrollment reached an all time high during 2006-07, with 2454 registrations.
- CRC visits continue to reach over the half million mark with 633,288 visits in 2006-07, reaching over 70,000 visits in January and February of 2007.
- Intramurals for the second consecutive year, reached over 7,000 in participation, with Flag Football leading the way at 1,895.
- Intramural participation by two groups Women (25%) and Graduate Students (18%) showed significant increases.
- The number of ORGT overall user days increased from 7275 to 9085, 25% over last year.
- Nationally, Artificial Wall Climbing participation has been dropping since 2002. ORGT’s participation numbers have been increasing each year since opening day, with this year topping out at 4,699.

- GIT FIT partnering with Applied Physiology to offer bonus opportunities to students. This partnership allows for activity based bonus opportunities in hands on experience for students, also exposing freshman/sophomores to the CRC and GIT FIT.
- GIT FIT and Health Services initiation of the planning for a Healthy Lifestyle Collaborative with scheduled meetings of campus departments in July and September.
- ORGT developed collaboration with Women's Resource Center providing the Women in the Wilderness program to the women on the Georgia Tech Campus. 86 women participated on trips including caving, backpacking, climbing wall and white water rafting.
- CRC developed collaboration with the NCAA and the YES (Youth Education through Sport) program to put on a basketball program in conjunction with the Final Four.
- Aquatics collaboration with numerous groups to host a variety of aquatic events for both GT community and external groups.

### Career Services

- The job market for graduating college students was excellent in 2006-07. The total number of employer interview visits jumped 6.3% over the prior year to 535 and interviewing on-campus increased over 10% to a total of 9,902 interviews. Student participation increased accordingly with the total number of student registrants in our system also jumping 10% to a total of 7,552.
- Also reflecting the overall strength of the collegiate job market, employer postings for internship positions jumped 33% this year to a total of 611. Student interest in internships remained strong with over 3350 students registered in our system.
- This year's Resume Blitz event was our biggest ever with 49 participating employers assisting over 1200 students. This event involves bringing recruiters to campus the week prior to the fall Career Fair to provide students with needed resume advice.
- The second year of our new Mock Interview event was very successful. This is another event where we bring recruiters to campus to help our students. This year over 500 students participated with recruiters from nearly 50 companies in a penalty free interview learning experience.
- Our 3<sup>rd</sup> annual Internship Fair was extremely successful. With more employers than we could squeeze into the Student Center Ballroom, we pressed an adjacent room into service to accommodate a total of 60 employers. Over 1000 students participated.
- Our standard set of programs including the Business Etiquette Dinner, Career Focus, Majors Fair, workshops on resume writing, job search, etc., continue to be well attended attracting a total of over 1,000 students.
- All-in-all, including interviews and all Career Services special and standard programming, over 18,000 student contacts occurred during the academic year with over 7,700 unique student interactions. This number has been increasing each year with the improvement in the job market. It also reflects increased participation in many of our key programs such as the Resume Blitz, Mock Interviews, and our expanded staff availability for student walk-ins. This volume of activity demonstrates the vital role Career Services plays with Georgia Tech students.
- Ground work was completed to convert to a brand new on-line interview and office management system. The new system is state-of-the art in this field and will allow us

to better coordinate employer recruiting needs and student interviewing. The new system will be fully operational in July of 2007.

- For the first time we conducted the Career Services Commencement Survey on-line, with the assistance of the Institute Office of Assessment. This was a pilot program for the fall commencement and was extremely successful yielding a response rate of nearly 60%, essentially equaling the response rate of the paper and pencil survey traditionally utilized. This new process has now been fully installed and was very successfully repeated at the larger spring semester commencement.
- Our focus on GT Savannah expanded this year through multiple visits to the campus and increased collaboration with key staff. Efforts have concentrated on maintaining and increasing relationships with important local employers such as Gulfstream, International Paper, JCB, and many others.
- Career Services maintains presence and builds relationships at a variety of campus career fairs (Alumni Career Conference, College of Architecture, Building Construction, College of Computing, NSBE , others) by hosting booths to provide students and employers with information about our services.
- Every year we review our suite of on-line tools to see if they are meeting the needs of our students and we survey the marketplace to see if there are suitable new offerings. This year CareerBeam, an on-line product that combines a variety of career related tools including career counseling related assistance was added to the website.
- Our first podcast was created last year and we now have over 20 podcasts available from the Career Services website on a variety of career related topics. The office received an Institute level commendation certificate recognizing our podcasts as a best practice.
- Created, for the first time, a student advisory group for Career Services to provide guidance on programs and potential new initiatives.

### **Counseling Center**

The Georgia Tech Counseling Center continued to provide a variety of counseling and consultation services, as well as educational programming to students and the Georgia Tech community in 2006-2007. The following is a summary the of the Center's activities during FY 2006-2007:

- 9% increase in the number of new students who sought individual counseling (n=595).
- 9% increase in the number of students seen for crisis intervention and urgent screening (n=165).
- Counseling staff provided a total of 35 hours of emergency after hour's on-call services.
- The Counseling Center staff was involved in 7 client hospitalizations during 06-07.
- The average number of individual sessions/client = 7.05
- 30% of the clients seen at the Counseling Center represented racial/ethnic minorities. For a number of racial/ethnic minority client groups, the proportion seen at the Center was equal to or greater than the Georgia Tech population as a whole, based on 2006 enrollment data at Georgia Tech. The exception to this is the percentage of Native American clients (.1%) and Asian clients seen at the Center. The percentage of Asian clients seen at the Center (13%) was more than half of the total population at Georgia Tech (24%). The percent of racial/ethnic minority students seen at the Center is as follows: African-American/Black (7%), Hispanic/Latino (6%), White/Caucasian (61%), and Multiracial (4%).

- The Center offered a total of 12 groups during the year, offering a total of 1990 client contact hours.
- The Center implemented a new clinical team system, which allowed for greater efficiency in managing the demand for individual counseling services. The waitlist for individual counseling was decreased overall by 64%, despite the increase in the number of new students seeking counseling. The waitlist of students seeking individual counseling continued to be greater during the spring semester than the fall.
- Based on the results of the client satisfaction surveys (based on a 7-point Likert scale) for this past year, clients indicated that they were satisfied overall with their experience at the Counseling Center (avg. rating= 5.77). In addition, clients indicated that their counseling experience was helpful to them in improving/maintaining their academic performance (avg. rating= 5.12).
- A total of 178 educational workshops and outreach programs were presented to the campus community which represents a 12% increase from last year.
- Evaluations of outreach programs (based on a 5-point Likert scale) indicated that participants experience the workshops as successful in their breadth of coverage, relevance, and effectiveness (avg. rating 4.57) and that 91% of all participants believed that the workshops addressed their presenting concerns.
- Counseling staff provided 199 hours of consultation to a number of campus groups and departments, including: Office of the Dean of Students, Department of Housing, Athletic Association, and ADAPTS.
- A focus group was conducted to assess the needs and perceptions of counseling and counseling services of students, faculty, and staff. Some of the findings of the report noted that students perceive the need for mental health services as weakness or an indicator of failure. Faculty members added that often they themselves are not knowledgeable enough about mental health symptoms other than those of depression.

### **Office of the Dean of Students**

#### Dean of Students-General

- Launched AlcoholEdU, an online, non-opinionated alcohol prevention program, for freshmen summer of '06.
- Collaborated with the Student Government Association to plan and implement a new initiative called "Finding Common Ground."
- Initiated an official Audit of the Office of the Dean of Students with the Department of Internal Auditing (expected completion-Fall '07).
- Completed 1112 student appointments during the fall and spring semesters. As a result of revising the Deans appointment structure, 77% of the students who needed to schedule an appointment with a Dean were scheduled within 48 hours of requesting the appointment.

#### ADAPTS (Access Disabled Assistance Program for Tech Students)

- Completed a benchmark study of Peer Institutions on major trends in Disability services.
- Convened an ADAPTS Advisory Committee consisting of faculty, staff and students.
- Created a newsletter: ADAPTS Snapshot.
- Collaborated with other offices to plan and implement programs for students with

Disabilities: Success Programs: “10 Tips to Staying Focused during Midterms”

Career Services: “Hire Me: Tips for Entering the Work Force”

#### Diversity Programs

- Hosted the 10<sup>th</sup> annual Power Over Prejudice Summit.
- Co-sponsored with AASU as part of Black History Month the play by David Feldshuh’s “Miss Evers’ Boys”.
- Co-sponsored with the College Republicans the 911 Campus Remembrance Ceremony.

#### Greek Affairs

- Conducted alcohol and risk management presentations to 73% of IFC chapters.
- Created bi-monthly Collegiate Panhellenic Council advisor roundtable discussions.
- IFC initiated their first scholarship reception to honor fraternity men who had achieved a 4.0 GPA.
- IFC received eight awards at the 2007 Southeastern Interfraternity Conference Leadership Academy including: Outstanding Academic Achievement and Scholarship, Outstanding Educational Program, Outstanding Campus and Community Relations, Outstanding Community Service, Outstanding Community Service Project, Outstanding Publications, Outstanding Website, Fraternal Excellence Award
- Multicultural Greek Council conducted their first elections process.
- Planned and implemented Foundations House Manager Training program.
- GreekBuzz received the 2007 SEIFC Best Publications Award.
- GreekBuzz was the winner of the Best Campus Newsletter or Newspaper Award at the 2007 National Panhellenic Editors’ Conference.
- Georgia Tech celebrated its 50<sup>th</sup> Annual Greek Week.
- Greek students raised over \$100,000 and mobilized over 300 volunteers as part of “Greek Habitat Build.”

#### GT SMART

- Co-sponsored the implementation of AlcoholEdU.
- Co-sponsored programs and created partnerships with student groups and colleagues to develop and provide more alcohol awareness/education including: Training for Greeks, Relay for Life, COC Caesars Night, Alpha Chi Omega’s Race Against Domestic Violence, Dance Marathon, Jodi Sweetin in the Campus Center.

#### Student Integrity

- Completed a year long review of the Code of Conduct. Significant changes were recommended and approved by the Faculty Senate. The revised code was implemented during spring semester.
- Implemented a weekly Campus Update Meeting on Tuesdays - staff from the Housing, Dean of Students, GT Police, and Counseling Center attend the meeting to review the weekend emergencies.
- Collaborated with OIT to implement a video/tutorial on downloading.

#### Student Involvement

- Developed a new chartering process and tracking system for student organizations.
- Created an educational brochure for on-line communities.
- Collaborated on a Fundraising Guide for student organizations.

#### Student Publications and Media

- Conducted a year-long review and recommendation process for WREK radio.
- Creation of a strategic plan for WREK Radio.
- 100<sup>th</sup> year of Blueprint (yearbook).

#### Community Service

- Recognized with Distinction on the President’s Honor Roll for Hurricane Relief Efforts.

- Awarded American Red Cross Sponsor Recognition for the “Largest number of Pints for Universities 1000+.”
- Awarded AmeriCorps VISTA funding for three VISTA members to develop reciprocal partnerships with the English Avenue community.
- 5 Alternative Service Trips: AASU Lower Ninth Ward, New Orleans, GT Trailblazers-Appalachian Trail, VA., FIMRC-Costa Rica, CCF-Eggs in the Easy, MOVE-Pearlington, MS. Community.
- Chartered the Community Service Council.
- Engineering Students Without Borders (ESWB) conducted a site assessment trip to La Lima, Honduras. ESWB organized and planned a Habitat for Humanity/Global Villages service trip to Tosagua, Ecuador.
- MOVE developed a new TTP tutoring partnership with Bethune Elementary School.
- Relay for Life raised \$64,000.
- Established a Jumpstart Program on campus.
- Developed Risk Management Procedures for International and Domestic Service Trips.

#### Women’s Resource Center

- Hired a Program Coordinator to assist with the work of the WRC.
- Offered 62 programs, trainings, and presentations with a total attendance of 4,271.
- Co-hosted with Emory’s Center for Women the annual SE Regional Women’s Center Meeting.
- Celebrated the 10<sup>th</sup> Annual Tech Women’s Leadership Conference. The WLC was recognized as a best practice by the Office of Organizational Development.
- Sponsored a 12 event Women’s Awareness Month in March.
- More than 2200 students and GT community members were reached through WRC presentations and trainings to address the issue of sexual violence.

### **Ferst Center for the Arts**

The Ferst Center exceeded its overall ticket sales goal for the 2006-2007 seasons, with a record number of sell-out performances and a record number of overall attendances. The Center completed its second year of a new comprehensive program designed to increase attendance by Georgia Tech students and continued to refine and explore new avenues for student participation. A new ticketing system was purchased and installed in the Box Office. Drama Camp attendance for summer 2006 exceeded capacity. The Ferst Center continued to improve the quality of arts exhibitions in the Galleries, and developed a plan to increase the number of hours open to the public along with publicity for the Galleries.

- Publicity efforts resulted in numerous newspaper and magazine feature articles, reviews, radio coverage, and television coverage, beginning with the season announcement and including coverage of individual performances and exhibitions in the Galleries.
- The Ferst Center partnered with the Office of International Education by hosting a pre-show reception for over 250 Tech students attending the Hamburg Symphony in February.
- Georgia Tech student vocal groups were invited to perform as the opening act for the sold-out Rockapella performance in August. This was part of Welcome Home Month for students.
- Through the Arts Extra program, free pre-show lectures were held for jazz and dance performances by experts in the various genres, including Georgia State University music professor Dr. Geoffrey Haydon, Candess Giyan and Melanie Lynch-Blanchard of Zoetic

Dance Ensemble, and John McFall of Atlanta Ballet. This program was supported by the Fulton County Arts Council.

- The Ferst Center and the Atlanta Ballet continued their ongoing collaboration on contemporary dance by hosting a reception for Parsons Dance Company that was attended by donors and board members of both organizations following the Parsons performance.
- The Ferst Center partnered with the non-profit agency Very Special Arts to provide tickets to people with disabilities or who are economically disadvantaged through the Center for Family Resources, Atlanta Post-Polio Association, Big Brothers/Big Sisters, Cathedral Towers, Jewish Family and Career Services, The Bridge, AID Atlanta, Economic Empowerment Initiative, Georgia Tech YMCA/World Student Fund, Tech-Able and many others when shows were not sold out. In addition, ticket gift certificates were provided to over 60 community groups.
- The Ferst Center reached out to diverse cultural communities by placing articles in area Hispanic newspapers for Dance Brazil and in Chinese newspapers for the performance by Peking Acrobats.
- Drama Camp attendance continued to exceed capacity and its financial goals. The campers were a diverse group in age (8-13), gender, race, and economic background. Five students attended on scholarships provided by the Ferst Center and donor contributions.
- The 5<sup>th</sup> grade students of our partner school, Centennial Place Elementary, attended four school-day curriculum-based workshops facilitated by artists who performed at the Ferst Center.
- As part of the Arts Education program, subsidized tickets are available for the students and their families to attend the evening performances of the artists that facilitate the workshops. During school year 2006-2007, 129 Centennial Place families attended evening performances at the Ferst Center, a 10% increase from the year prior.
- In efforts to reach beyond our Centennial Place partnership and introduce the arts to other students in our community, students from King Middle, Brown Middle, Coan Middle and Walden Middle Schools were invited to attend a workshop by classical pianists The 5 Browns. Nearly 300 students and faculty attended. Students from Grady High School's dance program attended workshops by DanceBrazil and members of the school's gospel choir attended the Soweto Gospel Choir workshop.

### **Leadership Education and Development Programs (LEAD)**

The following is a list of new and existing leadership projects, programs, and initiatives affiliated with the LEAD program at Georgia Tech. Although getting hard figures is difficult in some cases, a reasonable estimate is that around 6000 students participated in different intentional leadership activities.

- **Participation in Innovate Conference on Technology, Science, and Leadership (India and China)** INNOVATE is a conference for undergraduate and graduate technical students that examines the relationship between technology, globalization, and leadership in the contemporary marketplace. Student delegates spend five days each in two locations in Asia participating in meetings with key business, academic, and government leaders and also conduct professional site visits to companies. 7 students participated in the first year of this program.
- **LEAD Teamwork Workshop.** This workshop allowed students to develop their key teamwork skills such as goal setting, motivation, conflict resolution, and team building.

- **Public Speaking Seminar (Speakeasy).** This seminar allowed ten students to experience a professional speech training seminar. The goal was to then have students available who could address potential donors on the value of such speech training.
- **Leadership Module Implementation for GT 1000.** This module on leadership was developed to allow GT 1000 instructors to work on breaking through certain myths for not developing leadership skills among new students.
- **Leadership Certificate Implementation.** The 12 hour School of Public Policy Leadership Certificate was implemented. This Certificate includes a required Foundations of Leadership and Internship class and two classes in the areas of global, ethical, and organizational leadership.
- **First Leadership Internships Completed.** As part of the Certificate, students must complete an internship that requires them to journal on 8-10 key leadership issues during their internships, do leadership surveys on site and prepare an 8-10 page reflection paper. Two leadership internships were international.
- **Intercultural Communication Seminar for SA and Housing.** In cooperation with Housing, there have been intercultural communication seminars for faculty and staff. The goal is to improve cultural awareness and issues in our dealings with international students.
- **Leadership Conferences Coordination Meetings.** The LEAD director has met with the leaders of student conferences to encourage innovation and improve assessment.
- **Phase I LEAD Assessment Plan Implementation.** In cooperation with assessment personnel, LEAD has developed an integrated assessment plan in order gauge the effectiveness in meeting learning outcomes and to modify programming as necessary.
- **Creation of Leadership Calendar on LEAD website.** Calendar developed for website to highlight leadership activities on campus.
- **Global Leadership Module for PUBP 4803.** The Foundations of Leadership class has a global module stressing the importance of developing an awareness of key cultural differences highlighted in the GLOBE study. The module uses a cultural questionnaire or IDI to highlight for students the variation of views on culture. The class also is doing a global teleconference with students and leaders at GTL.
- **Individual Student Public Speaking Evaluations for PUBP 4803 in the Library Rehearsal Presentation Studio (LRPS).** In the Foundations class, there was added one on one sessions with students in the LRPS to videotape them giving a speech and correcting key distracters in their presentations by watching the tapes. Students were sent a copy of their speeches with suggested corrections.

### Office of Success Programs

The Office of Success Programs completed a successful year welcoming Georgia Tech's new students and providing a variety of programs to support students in their academic work and personal development.

- FASET Orientation welcomed 3157 new Georgia Tech students (including new freshmen and transfer students) and 2631 new Georgia Tech parents and guests. 120 student leaders support the FASET program.
- Summer Freshman FASET: 175 students, 89 parents and guests
- Fall Freshman FASET: 2742 students, 2542 parents and guests
- Transfer Student FASET: 415 students (including both degree-seeking and non degree-seeking students)

- Developed Summer Freshman Orientation
  - For the first time, FASET hosted a one day orientation for summer semester freshmen.
  - A total of 175 (87.5%) of the 200 new students in this cohort attended.
  - A total of 89 parents and guests also attended.
- GT1000 (Freshmen Seminar): A total of 1910 students enrolled in 77 sections of GT1000 and a total of 365 students volunteered to serve as team leaders.  
Data for each semester are as follows:
  - Summer 2006: 10 sections (all general), 237 students, 10 instructors and 35 team leaders
  - Fall 2006: 62 sections (23 discipline, 34 general, 5 special populations), 1570 students (43% discipline-based, 49% general), 67 instructors and 310 team leaders
  - Spring 2007: 5 sections (all general), 103 students, 6 instructors, and 20 team leaders
- 1-to-1 Tutoring: 1942 tutoring sessions over summer, fall and spring terms.
- Convocations: 2200 students and 600 parents and guests were hosted at this annual event.
- Conducted approximately 1800 phone calls to new freshmen as part of the Freshman Call-A-Thon.
- The Office of Success Programs celebrated the 20<sup>th</sup> anniversary of the Freshman Seminar at Georgia Tech.
- Success Programs expanded its transition programming. For the first time, parents and families were invited to Freshmen Convocation.
- To support the Institute's new Summer Freshman students, FASET developed a Summer Freshman Orientation program.
- For the first year, Success Programs coordinated Welcome Home Month.
- Coordinated Welcome Home Month (Aug 17- Sept 17) and R.A.T.S Week (Aug 17-27)  
Success Programs took on the challenge of coordinating Welcome Home Month (which was started by the Office of the Dean of Students). There were over 100 events advertised to new and returning students.
- Developed a marketing publication, as well as, a web site for the week to compliment those existing for RATS Week.
- Developed a Transfer FASET Social Event
  - As a follow-up to Transfer FASET, a social was held during the second week of school for all transfer students. The event was hosted in Tech Rec, where students came to bowl, play pool, socialize, and eat pizza. All fall 2006 transfer students were invited, and 100 (24%) attended.